

Program Advertising Guidelines

Ad Copy Deadline: August 5, 2022

Due to publication deadlines, no extensions will be possible

- All ad copy MUST BE CAMERA-READY and submitted via your assigned Google folder and provided in JPEG or PNG format (not PDF). You are responsible for obtaining camera-ready ads, or making your own if your advertiser doesn't have one
- You will be emailed your own individual Google Drive file link - if you do not receive, please email Sherri Rae (board@CambriaSomersetOYW.org)
- All ads will appear in black and white - please ensure the advertisers are aware of this
- Please paper clip a printed copy of the ad to the sponsor contract (do not staple)
- When splitting advertisements between two or more contestants, the ad must be submitted on one form with all contestants' names listed so that proper credit is received
- Checks are to be made payable to Cambria-Somerset OYW. No Cash will be accepted with final submission
- DO NOT STAPLE CHECKS TO ANY FORMS - use a paper clip
- Submit all advertisement paperwork by August 5
- Sponsor names must be consistent on Google Drive, paperwork, spreadsheet and file name. (i.e. ad saved as "Smith Family" must also be listed on all paperwork as "Smith Family")
- Please use the spreadsheet provided in the packet to record your ad sales. Ads must be submitted as the correct file type and size. Spreadsheets may be handwritten.

If you are sending your ads in before the due date or if you have questions:

board@CambriaSomersetOYW.org