



2022 OYW
Program Book
Sponsorship

Guidelines
and
Forms

Submission Date
February 5, 2022

Program Advertising Guidelines

Ad Copy Deadline: February 5, 2022

Due to publication deadlines, no extensions will be possible

- All ad copy **MUST BE CAMERA-READY** and submitted via your **assigned Dropbox** folder and provided in **JPEG** or **PNG** format (**not PDF**). You are responsible for obtaining camera-ready ads, or making your own if your advertiser doesn't have one
- You will be emailed your own individual Dropbox link - if you do not receive, please email Sherri Rae (srae@pitt.edu)
- All ads will appear in black and white - please ensure the advertisers are aware of this
- Please **paper clip** a printed copy of the ad to the sponsor contract (**do not staple**)
- When splitting advertisements between two or more contestants, the ad must be submitted on one form with all contestants' names listed so that proper credit is received
- Checks are to be made payable to **Cambria-Somerset OYW**. **No Cash** will be accepted with final submission
- DO NOT STAPLE CHECKS TO ANY FORMS** - use a paper clip
- Submit all advertisement paperwork in the envelope provided by February 5, 2022
- Sponsor names must be consistent on Dropbox, paperwork, spreadsheet and file name. (i.e. ad saved as "Smith Family" must also be listed on all paperwork as "Smith Family")
- Please use the spreadsheet provided in the packet to record your ad sales.** Ads must be submitted as the correct file type and size. Spreadsheets may be handwritten.

If you are sending your ads in before the due date or if you have questions:

cambriasomersetoyw@gmail.com



2023 Cambria & Somerset
Outstanding Young Woman
Scholarship Program
Non-Advertising Contributors

All donations of more than \$20 will receive a listing in the program book.
Please list name as you would like it to appear

All donations under \$20 may be added together and the total recorded in the "Under \$20 Total" space.

Contestant Name: _____

Name	Amount	Check #
Contributions Under \$20 Total		
TOTAL		

Contestant Information

Contestant Name:

County:

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Sponsor Information

Sponsor Name

Ad Size[illegible]



2023 Cambria & Somerset
Outstanding Young Woman
Scholarship Program

**Advertising & Donation
RECAP FORM**

(Turn this in at Kickoff with total ad sales)

Contestant

Quantities

Total Sales

_____	Non Business Eighth Page Ads	(3.375" x 2.375")	x \$35	\$ _____
_____	Business Eighth Page Ads	(3.375" x 2.375")	x \$50	\$ _____
_____	Quarter Page Ads	(3.375" x 4.75")	x \$75	\$ _____
_____	Half Page Ads	(7" x 4.75")	x \$100	\$ _____
_____	Full Page Ads	(7" x 9.75")	x \$200	\$ _____
_____	Non Advertising Contributors Total Amount (in dollars)			\$ _____

TOTAL AMOUNT ENCLOSED

\$

Make all checks payable to Cambria-Somerset OYW

All ads, monies and paperwork due no later than February 5, 2022

Questions, please contact:

cambriasomersetoyw@gmail.com



2023 Cambria & Somerset
Outstanding Young Woman
Scholarship Program

**Advertising Insertion Order
& Invoice BIO PAGE**

Contestant Name: _____

Advertiser Name: _____

Advertiser Address: _____

Advertiser Phone: _____

Advertising Rates

<input type="checkbox"/> BIO PAGE Quarter Page Ad	3.375" x 4.75"	\$75
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Payment

Make Checks Payable To: Cambria-Somerset OYW

Total: _____ Check #: _____

- All advertising is to be submitted by contestant.
- Contestant must make arrangements to collect payment and artwork.

THIS AD WILL APPEAR ON CONTESTANT'S BIO PAGE. ONE AD PER CONTESTANT

If submitting independently, please contact:

cambriasomersetoym@gmail.com



2023 Cambria & Somerset
Outstanding Young Woman
Scholarship Program
Advertising Insertion Order & Invoice

Contestant Name: _____

Advertiser Name: _____

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Advertising Rates

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